# NYSSA

PRODUCT SPECIFICATION SHEET PRODUCT NAME: FOURTHWEAR™ UNDERWEAR

# **USAGE**:

Fourthwear<sup>™</sup> underwear is a special garment designed to relieve pain associated with swelling and irritation for both Cesarean and Vaginal births. It features an opening, or 'pocket,' in which a universally sized ice pack (7" wide or smaller) can be securely placed in either the vaginal/perineal area or at the site of a Cesarean incision.

# **PRODUCT IMAGE**



# SUSTAINABILITY

Fourthwear<sup>™</sup> underwear is made from 85% Recycled Polyester and 15% Spandex, milled in China and distributed through a California wholesaler. According to the EPA, plastic accounts for 12% of the total amount of waste we produce. By using recycled PET plastic (the kind that is used in plastic beverage bottles), we are taking steps to reduce air, water, and ground pollution.

Recycled polyester also helps us save our natural resources (including water!) along with saving energy in the production process and lowering greenhouse gas emissions and the use of chemicals.

# **GARMENT FEATURES**

- + Pocket to securely insert ice (or heat pack!) anywhere within the garment
- + Super high waisted design provides comfort for postpartum bodies. Garment can also be worn folded over depending on wearer's size and personal preference
- + No irritating seams (back seam is internal)
- + Widened Gusset to accommodate icepack and large Maternity pads
- + Tricot Weave to ensure that the fabric is supple and doesn't catch on incision tape/stitches
- + Wicking fabric allows for quick dry experience
- + Recycled Polyester
- + Super Stretchy

SIZING: Everybody's body changes at a different rate and in different ways after the birth of a child. We specifically chose extra stretchy fabric to accommodate and designed our product for group sizing and options for alternative wear to ensure that you can buy Fourthwear<sup>™</sup> underwear before giving birth and know that it will still deliver a comfortable fit experience.

## SIZES OFFERED:





• Please note that we will be offering larger size sets in the near future

S/M

**COLORS:** Currently offered in Charcoal

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# PRODUCTION:

We happily produce our apparel right in the heart of Chicago. Our sampling, manufacturing and our pattern making and grading services are done here. Focus Groups and Sizing Tests are also done in the Windy City.

## **PRODUCT PROPERTIES**

FABRIC SPECIFICATIONS: 85% Recycled Polyester 15% Spandex

#### FABRIC ORIGIN: China

**EMBELLISHMENTS:** Polyeurathane Bonded Pocket

MANUFACTURED IN: Chicago

**DESIGNED IN: Chicago** 

CARE INSTRUCTIONS: Machine wash cold. Tumble Dry. No Bleach. Do not iron.

#### GARMENT MEASUREMENTS:

Measurement	Measurement Type	XXS / XS	S / M	L / XL
Leg	Flat	17"	24"	26"
	Stretch	26"	30"	34"
Body	Flat	28"	30"	36"
	Stretch	40"	46"	50"
Hip	Flat	28"	32"	36"
	Stretch	40"	42"	50"

## PACKAGING MOCKUP



## **PRODUCT DETAILS**

#### SINGLE PACK

ITEM NUMBER: PACK SIZE: 1 piece UPC:

### WEIGHT: PRICE: \$25.00 USD

#### THREE PACK

ITEM NUMBER: PACK SIZE: 3 pieces UPC: WEIGHT: PRICE: \$68.00 USD

#### CASE OF SINGLE PACKS

ITEM NUMBER: PACK SIZE: 18 Single Packs UPC: WEIGHT: PRICE:

### PACKAGING DETAILS

SIZE: 9" x 12"

- ARTWORK: Artwork specially designed for Nyssa by London-based artist Kit Agar
- SUSTAINABILITY: Reusable packaging creates less environmental impact. Use it to store your dirty Fourthwear Underwear before the wash OR repurpose as an inspiring storage container.
- SAFETY: Childproof zipper enclosure.

#### **ABOUT NYSSA:**

We created Nyssa after feeling frustrated and let down by the few resources and products available to support us during our Fourth Trimester recoveries. New parenthood can be intense and identity shattering. We want to have an honest, open dialogue about what really goes down while also providing birthing parents with empatheticallydesigned products that make care and comfort a priority